

Sponsorship Opportunities



SECOND ANNUAL CREATES CLASSIC

June 9, 2025

Normanside Country Club

The *Creates Classic* will support the programmatic and equipment needs of NY Creates' Workforce Development initiatives which include the LEARN (Learning by Experience through Advanced Research and Nanotechnology) program that provides internships to students from across NYS, the VET STEP program that brings U.S. veterans into the semiconductor industry, and K-12 engagement and education programs. Proceeds from this event will allow LEARN to expand its program offerings to meet the growing industry workforce needs and prepare individuals across the region and the country with skills necessary to obtain high-paying, high-tech careers.

Sponsor Benefits Include:

In addition to the benefits listed under each opportunity, sponsorship includes logo placement on the welcome slide at the event, logo placement on the 'sponsors' sign, and logo placement on all email promotions.



Eagle Sponsor - \$8,000 (3 Available)

- Logo placement in all electronic communications
- Logo placement on printed event materials
- Logo placement on event day signage
- Opportunity to provide branded giveaway to players (NY CREATES approval required)
- Opportunity to display company banner at registration & lunch reception (*Banner provided by sponsor)
- One (1) hole sponsorship (logo placement on hole sign)
- Company acknowledgment during welcome remarks
- Complimentary paid entry for eight (8) players (\$1,200 value)

Awards Lunch Sponsor \$6,500 (Exclusive)

- Speaking role for company representative at awards lunch
- Logo placement in all electronic communications
- Logo placement on all printed materials
- Logo placement on event day signage
- Logo placement on napkins
- Opportunity to provide company branded giveaway to players (NY CREATES approval required)
- Complimentary paid entry for four (4) players (\$600 value)

Breakfast Sponsor \$5,500 (Exclusive)

- Opportunity for company representative to welcome players
- Logo placement in all electronic communications*
- Logo placement on all printed materials*
- Logo placement on event day signage
- Opportunity to provide company branded giveaway to players (NY CREATES approval required)
- Complimentary paid entry for four (4) players (\$600 value)

Cart Sponsor - \$5,500 (Exclusive)

- Logo sign on each golf cart
- Logo placement in all electronic communications
- Logo placement on printed event materials
- Opportunity to provide branded giveaway to players (with NY CREATES approval)
- Complimentary paid entry for four (4) players (\$600 value)

Beverage Cart Sponsor - \$5,500 (2 Available)

- Logo sign on beverage cart(s)
- Logo placement in all electronic communications
- Logo placement on printed event materials
- Logo placement on event day signage
- Company-branded drink tickets (1 per player) from cart. Ticket excludes premium brands/spirits.
- Complimentary paid entry for four (4) players (\$600 value)



Birdie Sponsor - \$5,000 (2 Available)

- Logo placement in all electronic communications
- Logo placement on printed event materials
- Logo placement on event day signage
- One (1) hole sponsorship (logo placement on hole sign)
- Company acknowledgment during welcome remarks
- Complimentary paid entry for four (4) players (\$600 value)

Raffle Sponsor - \$2,000 (Exclusive)

- Logo placement on raffle tickets
- Logo placement on signage at raffle prize station
- Company acknowledgement during raffle
- Logo placement in all electronic communications

Hole-in-One Sponsor - \$1,500 (Exclusive)

- Logo placement at hole-in-one contest station
- Opportunity to provide branded giveaway to players (NY CREATES approval required)
- Opportunity to provide exclusive prize to Hole-in-One golfer

Closest to the Pin Sponsor - \$1,500 (2 Available)

- Logo placement on hole #3 or #17 signage and at awards lunch
- Logo placement in all electronic communications
- Opportunity to provide prize to Closest to the Pin winner

Longest Drive Sponsor - \$1,500 (Exclusive)

- Logo placement on hole 14 signage and at awards lunch
- Logo placement in all electronic communications
- Tabling opportunity to distribute giveaways to players on hole 14
- Opportunity to provide exclusive prize to Longest Drive winner

Putting Contest Sponsor - \$1,500 (Exclusive)

- Tabling opportunity to distribute promotional items on the practice green
- Company banner displayed at contest (*banner provided by sponsor)
- Opportunity to provide exclusive prize to Putting Contest winner

Hole Sponsor - \$1,000 (9 Available)

- Logo placement on hole sign
- Logo placement in all electronic communications
- Excludes holes #1, #3 and #17

Additional Foursomes are available for purchase upon request.



Commitment Page

Please complete and return to Jason Cornwall at Events@ny-creates.org.

Commitments are due no later than **Monday, May 5, 2025**.

Company/Organization: _____

Contact Name: _____

Address: _____

Phone Number: _____

E-mail: _____

Website: _____

Please select one or more sponsorship opportunities below

Eagle Awards Lunch Breakfast Cart Beverage Cart

Birdie Raffle Hole-in-One Closest to the Pin Longest Drive

Putting Contest Hole

The individual signing this contract warrants that they are duly authorized to execute this binding agreement by their signature below. All sponsorships are non-refundable.

Authorized Signature: _____

Printed Name: _____

Company Name: _____

Date: _____

Payment

Payment must be made by ACH transfer and received by May 16, 2025.

If you have questions, please contact Jason Cornwall at events@ny-creates.org.



Disclosures

A copy of the most recently filed financial report for New York Center for Research, Economic Advancement, Technology, Engineering and Science Corporation (“NY CREATES”) is available from the Charities Registry on the New York State Attorney General’s website (www.charitiesnys.com). You also may obtain information on charitable organizations from the New York State Office of the Attorney General, Charities Bureau, 28 Liberty Street, New York, NY 10005 or at www.charitiesnys.com or (212) 416-8686. Upon written request, a copy of the most recently filed financial report and/or a list of all organizations which have received contributions during the past twelve months from NY CREATES may be obtained by contacting us at NY CREATES, Attn: General Counsel’s Office, 257 Fuller Road, Albany, NY 12203.

A portion of the donation not to exceed 5% may be used to purchase raffles/prizes.

